



**KOAT**  
3801 Carlisle Blvd. NE  
Albuquerque, NM 87107  
(505)884-7777

www.koat.com

CONTRACT

<u>Contract / Revision</u> 969067 /		<u>Alt Order #</u>
<u>Product</u> Issue		
<u>Contract Dates</u> 11/01/12 - 11/06/12		<u>Estimate #</u> Committee to Keep Alt
<u>Advertiser</u> Keep Albuquerque Working		<u>Original Date / Revision</u> 10/30/12 / 10/30/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOAT	<u>Account Executive</u> Beth Pfefferle	<u>Sales Office</u> Albuquerque - L
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
		<u>Total Ratings</u> 11.50
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Agenda  
400 Gold Ave SW  
12th Floor  
Albuquerque, NM 87102

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
N 3	KOAT	11/03/12	11/03/12	Sa 6a A7N More in the AM	6-9a		:30				NM	1	\$500.00	
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$500.00		3.70			
N 5	KOAT	11/02/12	11/02/12	Entertainment Tonight 630-7p	630-7p		:30				NM	1	\$1,800.00	
Class of Time - Fixed Non Pre-emptible														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--				1	\$1,800.00		4.10			
N 6	KOAT	11/03/12	11/03/12	Action 7 News @ 530p Sat	530-6p		:30				NM	1	\$650.00	
Class of Time - Fixed Non Pre-emptible														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$650.00		3.70			
Totals										11.50			3	\$2,950.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/03/12	3	\$2,950.00	\$2,507.50
Totals	3	\$2,950.00	\$2,507.50

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

## INVOICE



KOAT  
3801 Carlisle Blvd. NE  
Albuquerque, NM 87107  
Main: (505)884-7777  
Billing: (916)325-3266

www.koat.com

Billing Address:

Agenda  
Attention: Accounts Payable  
400 Gold Ave SW  
12th Floor  
Albuquerque, NM 87102

Send Payment To:

KOAT  
PO Box 26868  
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
964334-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
KOAT	Beth Pfeifferle	Albuquerque - L	Local

Advertiser	Product	Estimate Number
Keep Albuquerque Working	Issue	Committee to Keep

Flight Dates	Order #	Alt Order #
10/18/12 - 11/05/12	964334	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/22/12	11/05/12	6a A7N More In The AM	6-7a	MTWTF--	:30	1	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	MTWTF--	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	10/25/12	6:43 AM	6a A7N More In The AM	6-7a	:30	30minwageskyrocketingPric	\$600.00 NM
4	10/18/12	11/05/12	6a A7N More In The AM	6-7a	MTWTF--	:30	2	\$725.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	---TF--	2	\$725.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	10/18/12	6:54 AM	6a A7N More In The AM	6-7a	:30	min wage skrcctg Prices F	\$725.00 NM
2	KOAT	F	10/19/12	6:54 AM	6a A7N More In The AM	6-7a	:30	30minwageskyrocketingPric	\$725.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	MTWTF--	2	\$725.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KOAT	M	10/22/12	6:53 AM	6a A7N More In The AM	6-7a	:30	30minwageskyrocketingPric	\$725.00 NM
4	KOAT	Tu	10/23/12	6:55 AM	6a A7N More In The AM	6-7a	:30	30 Killing Jobs	\$725.00 NM
5	10/18/12	11/05/12	Entertainment Tonight 630-7p	630-7p	MTWTF--	:30	1	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	---TF--	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	10/19/12	6:40 PM	Entertainment Tonight 630-7p	630-7p	:30	30 Killing Jobs	\$800.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	MTWTF--	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	W	10/24/12	6:54 PM	Entertainment Tonight 630-7p	630-7p	:30	30 Killing Jobs	\$800.00 NM
8	10/28/12	10/28/12	AFV	6-7p	-----S	:30	1	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S	1	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	10/28/12	6:19 PM	AFV	6-7p	:30	30 Killing Jobs	\$1,400.00 NM
9	10/18/12	10/19/12	Action 7 News @ 10p M-F	10-1030p	---TF--	:30	1	\$1,400.00	NM
Class of Time - Pre-emptible with notice									

## INVOICE

Send Payment To

KOAT  
PO Box 26868  
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
964334-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	10/18/12	10/19/12	Action 7 News @ 10p M-F 10-1030p		---TF--	:30	1	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/15/12	10/21/12	---TF--				1	\$1,400.00	
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	Th	10/18/12	10:28 PM	Action 7 News @ 10p M-F	10-1030p	:30	killing jobs final	\$1,400.00 NM
11	10/22/12	11/05/12	Action 7 News @ 1030p 1030-1105p		MTWTF--	:30	1	\$775.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12	MTWTF--				1	\$775.00	
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	Tu	10/23/12	10:43 PM	Action 7 News @ 1030p	1030-1105p	:30	30minwageSkyrocketingpric	\$775.00 NM
<u>Total Spots</u>							10		

Gross Total \$8,675.00

Agency Commission \$1,301.25

Net Amount Due \$7,373.75

Payment Terms 30 Days